



Child-Lens Investing Framework
Aligning global capital in support of children

Why do we need a child-lens?



Growing Needs and Tremendous Potential

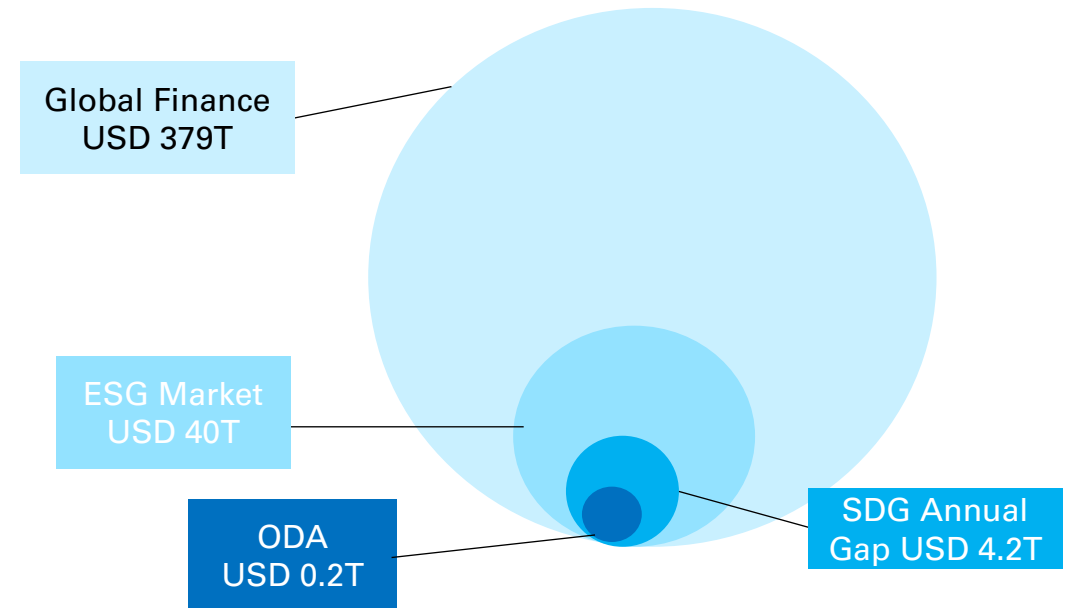


Children, as **one-third of the world** today, are one of the most important stakeholders for our future.



Over **1 Billion** children lack access to essentials like food, healthcare, clean water, and education.

The current **annual SDG gap** is around **USD 4.2 trillion**



...and yet, **aligning just 1.1%** of the global finance amount with the SDGs **could fill that gap.**

All Investor Actions Have a Direct or Indirect Impact on Children

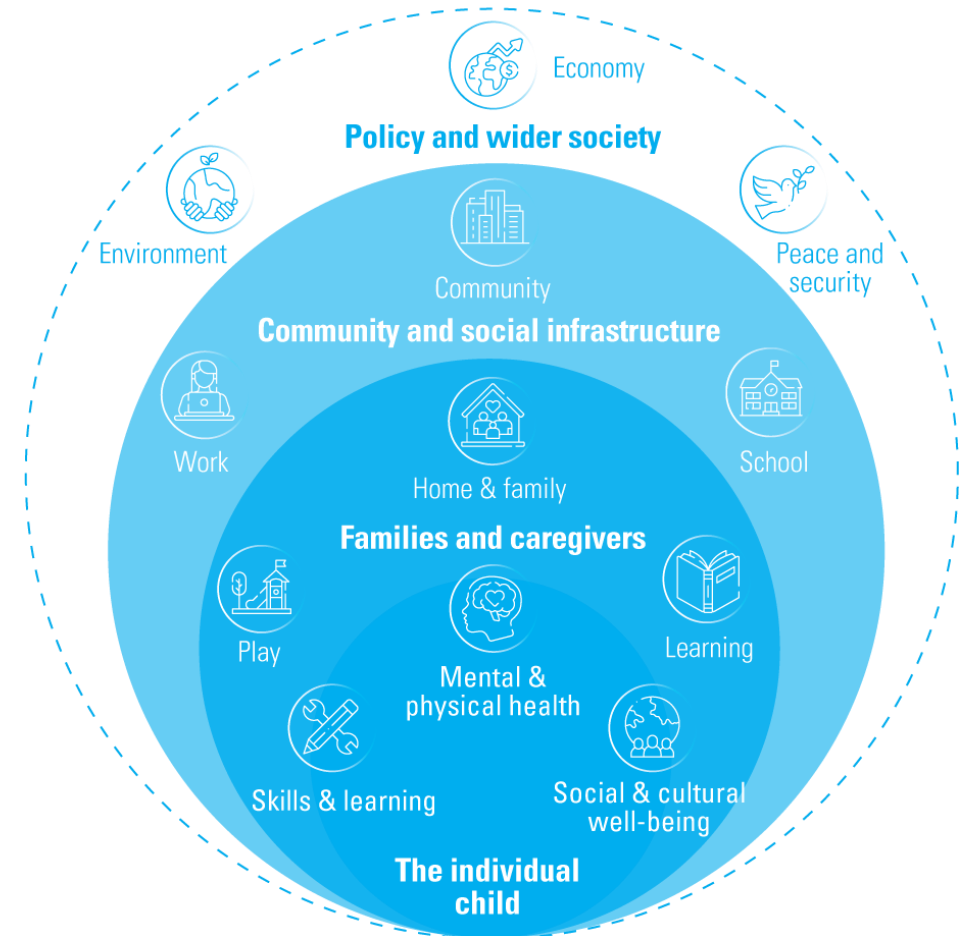
Children's well-being and development are deeply influenced by the whole ecosystem around them.



Investment strategies don't need to focus solely on an individual child.



Growth opportunities exist across all the SDGs and in many sectors such as climate, water and sanitation or infrastructure.



The Investing Market Needs a Child-Lens

“Lack of investment and action will leave millions of children behind, ill equipped for the future. And societies will pay the price too, in slower growth, widening inequality, and growing fragility.”

-Catherine Russell,
UNICEF Executive Director



Children are **not represented** in investment decisions



No standard or framework focuses on children.



Growing interest in impact investing and regulations.

WHY ESG METRICS SHOULD BE RELEVANT FOR CHILDREN?



What is not
measured does
not exist

We know children are impacted by business activities. Most of these impacts are not accountable today.



Making impact visible
creates compliance
pressures

Voluntary and mandatory regulations will be enhanced by ESG metrics that reveal “hidden” risk facets from business operations



Most importantly,
prevent negative and
support positive impact

Transformative reshift on investor’s due diligence practices, and their role as stewards of good governance – including respect and promotion of child rights

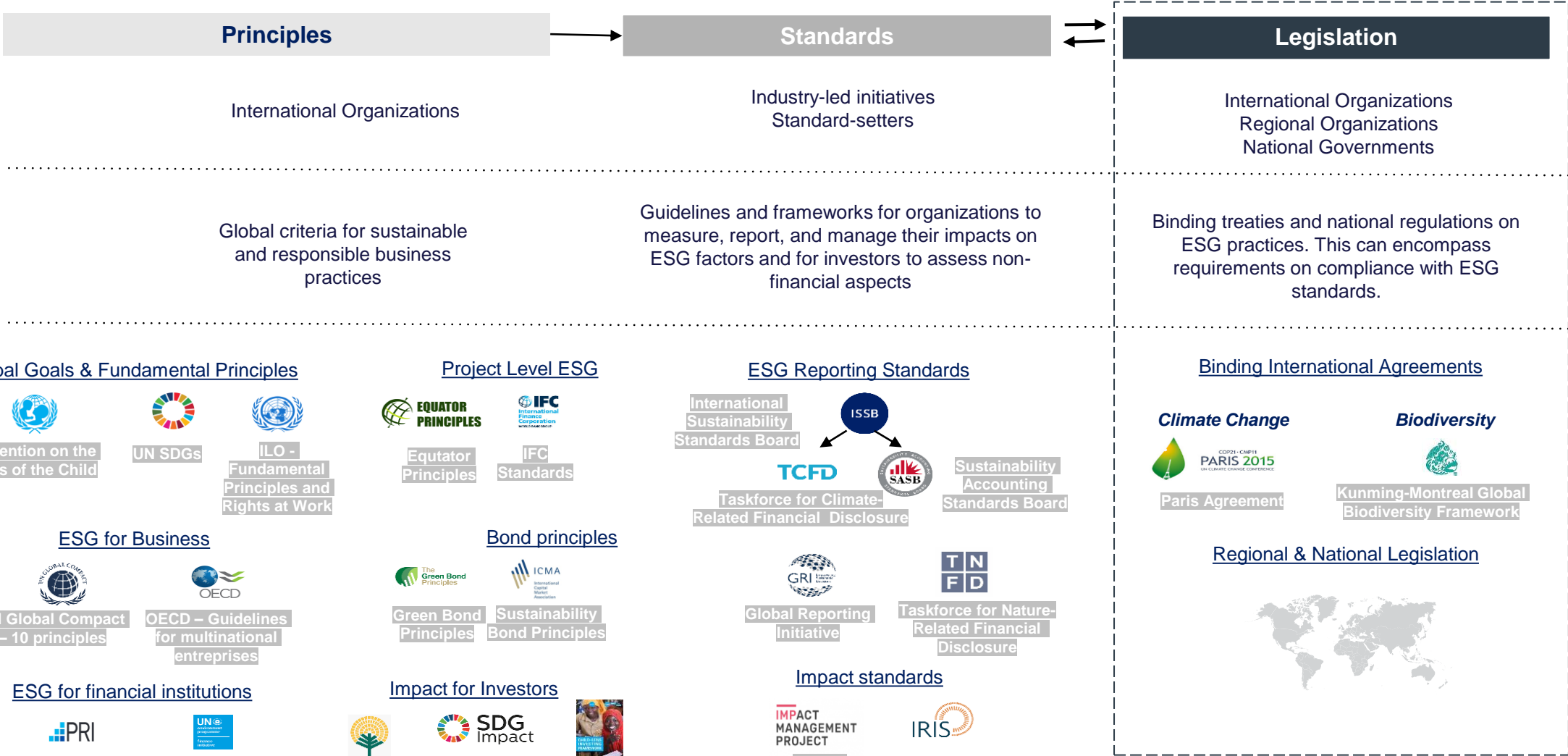
Adopting a Child-Lens

We believe the existing finance infrastructure can adopt a child-lens

Lead Actors

Description

Examples

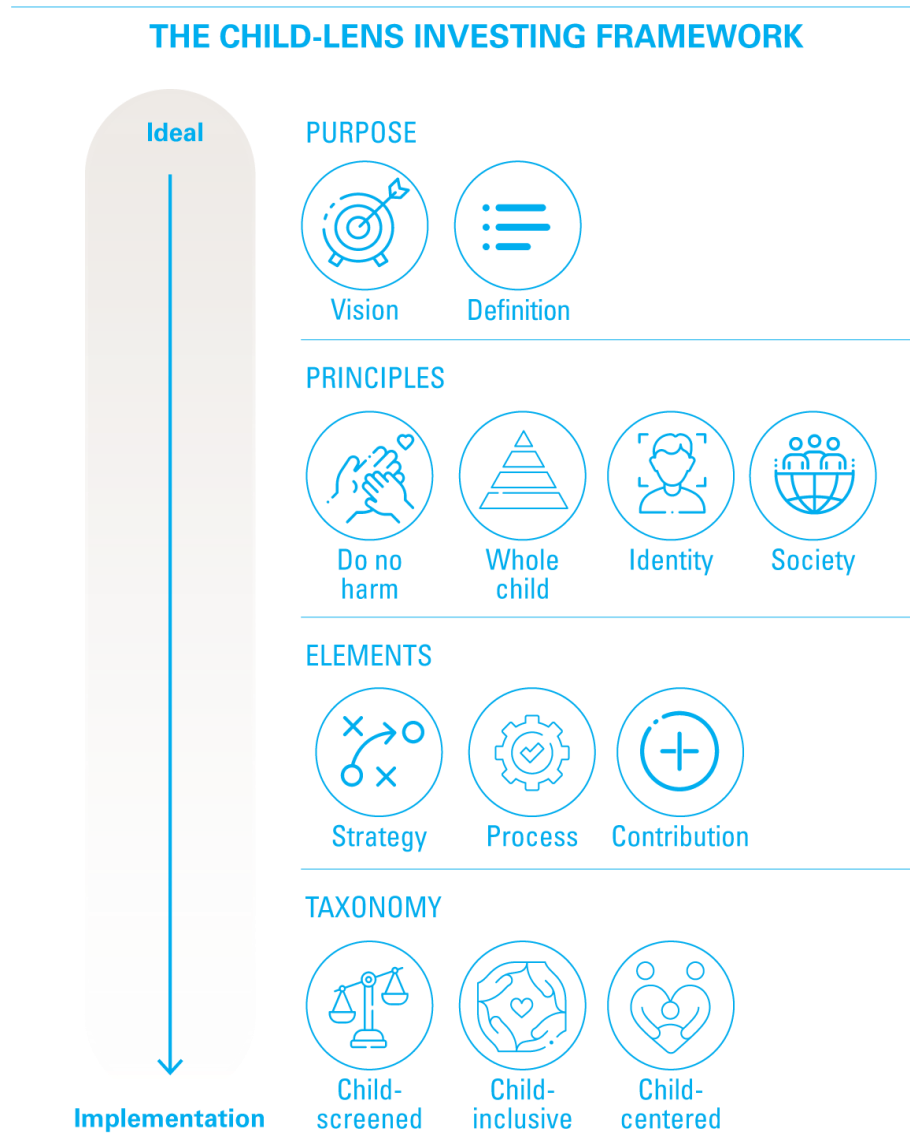


What is the Child-Lens Investing Framework?



Child-Lens Investing Framework (CLIF) | Overview

encourages investors to intentionally consider child-related factors to advance positive child outcomes while minimizing child harm.



Child-Lens Investing Framework (CLIF)

encourages investors to intentionally consider child-related factors to advance positive child outcomes while minimizing child harm.



The framework guides investors in



Incorporating children into their Impact and ESG strategy.



Embedding child-related considerations to the entire investment cycle.



Contributing to the broader Child-Lens Investing field and market.



Recognizes diverse approaches - each investment can create meaningful impacts for children.

 <p>CHILD-SCREENED CHILDREN AS AFFECTED STAKEHOLDERS</p>	 <p>CHILD-INCLUSIVE CHILDREN AS INDIRECT OR DISCRETE BENEFICIARIES</p>	 <p>CHILD-CENTERED CHILDREN AS PRIMARY BENEFICIARIES</p>
<p>MINIMIZE OR AVOID CAUSING HARM TO CHILDREN</p>		
<p>ADVANCE CHILDREN'S BEST INTERESTS THROUGH BUSINESS PRACTICE</p>		
<p>INVEST IN SOLUTIONS FOR CHILDREN</p>		

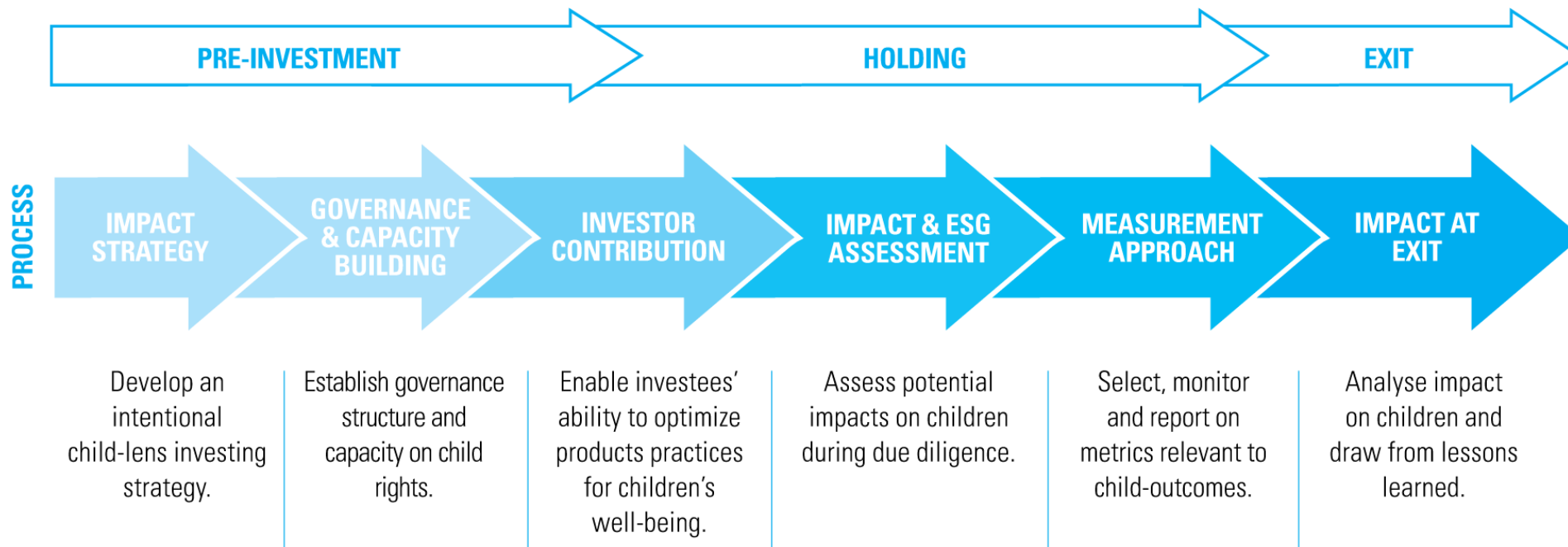
- Applicable across **all portfolios**, asset classes, markets, investment strategies
- **Interoperable** with existing lenses, frameworks and best practices

How to apply Child-Lens Investing Framework?



Investment Cycle in Private Equity

The toolkit supports investors at each step of the investment cycle.



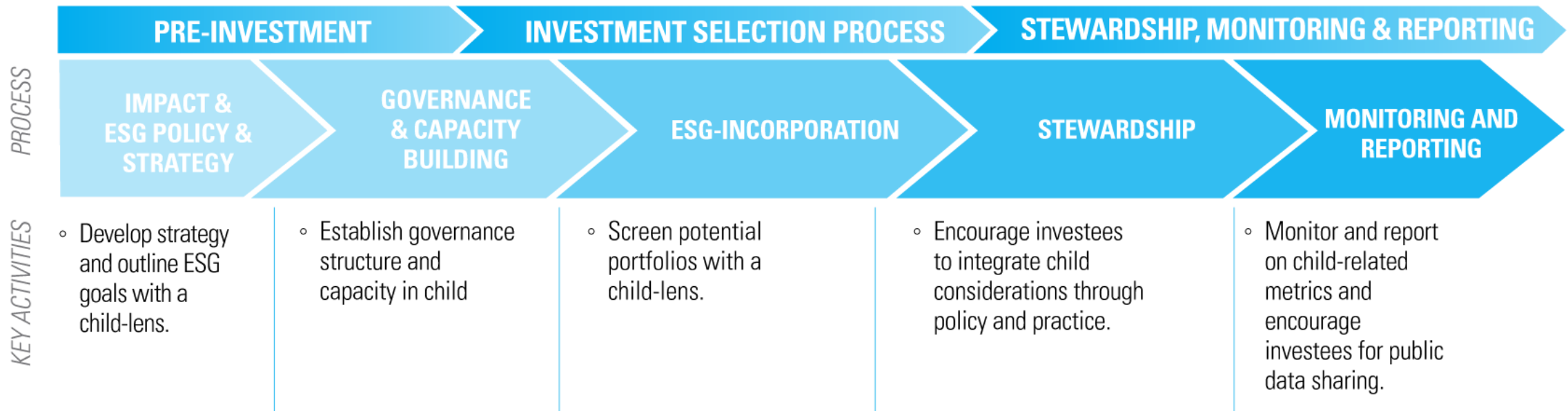
CHILD-LENS TOOLS

- 1.1 Goals & Parameters (Core Tool)
- 1.2 Impact Thesis Template (Core Tool)
- 1.3 Whole Child Worksheet (Enhancing Tool)
- 2.1 Contribution Worksheet (Core Tool)
- 3.1 Risk Questionnaire (Core Tool)
- 3.2 Impact Assessment Framework (Core Tool)
- 3.3 Impact Risk Matrix (Enhancing Tool)
- 4.1 Metrics Bank (Core Tool)
- 4.2 Measurement Principles (Enhancing Tool)

Legend:
● Core Tool ● Enhancing Tool

Investment Cycle in Public Equity

The toolkit will support investors at each step of the investment cycle.



Market-building

We worked to assess level of disclosures on child rights data in Finland



Key Findings



First ever benchmark mapping **the child rights performance of 52 large companies**, listed on Nasdaq Helsinki, across 10 industry categories (+1,700 data points)



While Finnish Companies have a **strong commitments to SDGs** (85% rated high), corporate **reporting of child-related data** can improve (on average, 40% didn't disclose) through enhanced due diligence practices



Strong desire to enhance data collection and establish a solid track record on material child rights issues, which can be leveraged building capacities for both corporates and investor teams

This study provides **market intelligence around children** and provide evidence on data availability and collection, **opening-up new avenues for investors** to engage with their portfolio.



INVESTORS

Negative screening: Minimize or avoid causing harm to children through investments or business practices.

Stewardship: Act as **advocates for children** with investee companies.



DATA PROVIDERS

Integrate **children when providing assessments** of companies' non-financial performance and **encourage companies** to disclose their performance on children.

Create instruments (e.g. index) focusing on children to support investors.

This is an ongoing journey...

**Changing paradigms is
challenging...**

But children are worth it.



[Check out more here](#)

